

CASE STUDY



Individual Leadership Coaching

Playout Senior Leadership Team Program

AT A GLANCE

Challenges

- Multiple acquisitions and change of business ownership
- Multi-cultural & functional ways of working
- High stress levels and low engagement

Benefits

- Higher levels of trust, loyalty and motivation
- Increased self-awareness and emotional intelligence
- Greater leadership autonomy



"We used Juliette extensively within our management team to better deal with the challenges faced in the high-pressure TV & Broadcast industry. Her leadership coaching programmes allow individuals to grow, embrace their strengths and work through any perceived barriers, enabling the best version of yourself to emerge. Results are easily measured, in terms of employee engagement, loyalty, energy and creativity in the workplace. After the first year, it was easy to see the difference that Juliette's coaching was making to the way departments interacted and pulled together in order to move towards the bigger picture."

Jon Briggs
Senior Director, Service & Solutions, EMEA

OBJECTIVES

Grass Valley is a manufacturer of television production and broadcasting equipment. It was formed by the merger of Grass Valley with Miranda Technologies, which were both acquired by Belden in 2014 and 2012, respectively. In 2018 Belden merged Grass Valley with new acquisition Snell Advanced Media. In 2020, Grass Valley was acquired by private equity firm, Black Dragon Capital. These acquisitions led to significant business restructure and many challenges in engagement and communication.

SOLUTIONS

- Designed and delivered forty-two, 1-1 leadership coaching programs encompassing senior managers, directors and vice-presidents across the globe in services and support, R&D, sales and marketing.
- Designed and delivered a six month development program for the Playout Senior Leadership Team.

BENEFITS

One

Increased self-awareness, emotional intelligence and creativity.

Two

Higher levels of loyalty, trust and open communication.

Three

Increased morale and motivation within the context of significant business restructure.