



24-hour Change:

How to lead, manage and communicate change

Thursday 25 March 2010

Crathorne Hall Hotel, Yarm, North Yorkshire, TS15 0AR

This masterclass challenges the problem faced by every business today – how quickly and effectively can people embrace change?

With whirlwind communications, action-packed itineraries, and a working world increasingly driven by last minute deadlines, it takes determination and motivation to sustain the pace.

24-hour Change is a highly focussed one-day masterclass, facilitated by Juliette Lee, delivering practical tools and strategies for change. While no-one could claim to perform magic in such a short time, be prepared for personal insights and renewed energy.

Outcomes:

By the end of the masterclass, delegates will:

- Increase their understanding of the role of a change leader
- Develop self-awareness of personal attitude and emotional reactions to change
- Learn how to create energy behind change and maintain momentum
- Understand and deal with resistance to change and increase motivation
- Have the tools to become an able and willing change coach
- Develop practical strategies to facilitate the change process

What others have said:

“A huge impact on both our personal and professional working lives. The passion, motivation and knowledge demonstrated by Juliette Lee was electrifying.

Pam Barnes, Leadership and Practice Development, NHS Trust North Cumbria

“Very stimulating and thought-provoking with humour and consideration...we were safe in her hands, whilst working beyond our comfort zones.”

Linda Innes, Study Support Co-ordinator, Middlesbrough Council

“...ability to engage with all was outstanding.”

Management Team, Doncaster Council

“Instantly there was a spark. People were inspired... Juliette was enthusiastic, patient and fun...we felt re-energised!”

Julie G. Dixon, HR & Facility Manager, Thermo Fisher Scientific

“Juliette is an excellent coach...she possesses deep insight and perception which dive to the heart of an issue.”

Ben Jenkinson, HR Director, Johnson Matthey Catalysts



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Target audience:

Leaders and managers who are committed to delivering and communicating change, and, who appreciate the need to develop awareness of how their own behaviour and attitudes may need to change in order to facilitate the change process for others.

Please note that places are limited to 20 delegates.

Fee: £295 + VAT per delegate.

Includes:

- Post event 1-1 coaching session with Juliette Lee
- A practical workbook
- Refreshments and a two-course lunch

If booking a corporate team of 5 people or more, the fee is reduced to £220 + VAT per delegate.

How do I apply?

If you would like to apply please complete the masterclass booking form found on: <http://www.juliettelee.co.uk/news.php?section=news> or call 01325 489766.

Cancellation policy:

No refund is payable if you cancel within two weeks of the seminar although a substitute delegate will be accepted if you are unable to attend.